Postgraduate Diploma in Health Services Management

Course No. HS 34-140-00/ HS059A

Introduction
Healthcare services have undergone rapid changes in the past few decades. The increasing challenges of the healthcare industry call for health services managers who are well equipped to take up a proactive leadership role in planning, directing and coordinating medical and health services, thus enhance the provision of quality health care services.

Aim
This programme is designed to offer a well-rounded education in health services management to contemporary healthcare managers who desire to enhance their management knowledge and skills in the complex health care setting.

Objectives
On completion of this programme, students should be able to:

1. Evaluate advanced management concepts that are applicable in healthcare settings;
2. Apply effective managerial decision-making in planning and implementing healthcare services;
3. Critically examine the political, economic, socio-cultural and financial aspects of the healthcare system;
4. Synthesize techniques of total quality management in healthcare settings to enhance the provision of quality healthcare services; and
5. Be cognizant of the opportunities and challenges of health services management in a complex healthcare setting.

Outline
There are 10 modules to the programme. Each module will be delivered in 21 contact hours. There is no set sequence in the module delivery, each of the modules has its uniqueness yet interrelates with each other.

1. Quality Management
2. Healthcare System and Health Insurance
3. Health Policy and Hospital Administration
4. Law and Health Services Management
5 Human Resources Management
6 Health Economics & Investment Analysis
7 Health Emergency and Crisis Management, Organisational Safety Management
8 Organisational Behaviours
9 Healthcare Finance
10 Strategic Marketing

1 and 2 are included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes. Students must complete a stipulated combination of modules in order to be eligible for fee reimbursement. All CEF reimbursement should be made, after finishing the course, within four years from the date that the application was approved.

Medium of Instruction
English supplemented with local vocabularies. Assessments are conducted in English.

Target Students
The programme is targeted at those who are engaging in health services management. It is also suitable for healthcare professionals who wish to pursue a career in health services management and administration.

Programme Coordinator
Dr Gemma Law, Assistant Professor/Senior Programme Director, HKU SPACE

Minimum Entry Requirements
Applicants should hold a bachelor’s degree awarded by a recognized university.

*Applicants without a bachelor’s degree but have a proven record in active participation in learning activities (such as attending conference or courses) and have 3 years or above managerial experience may be considered for entry to the programme.
Award
On completion of all the required assessments, the students will be awarded the Postgraduate Diploma in Health Services Management within the HKU System through HKU SPACE.

Recommended CNE Points 240
Date January 2018
Venue HKU SPACE Admiralty Learning Centre/
United Learning Centre
Fee HK$ 36,900
Application Fee HK$200 (Non-refundable)
Enquiries 2975 5687

Enrolment
Please return the completed application form with supporting qualification documents together with the application fee in the form of a crossed cheque made payable to HKU SPACE to Nursing Studies and Health Care, HKU SPACE, 13/F, Fortress Tower, 250 King’s Road, North Point, Hong Kong.